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BLOCKCHAIN – “THE FOURTH  
INDUSTRIAL REVOLUTION”



**CODEBASE**  
VENTURES INC.

# A SAFE, STRATEGIC WAY TO PLAY THE CRYPTO BOOM

**CSE:CODE • OTCQB:BKLLF • FSE:C5B**

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# A TRADITIONAL WAY TO PROFIT FROM A MODERN MARKET

Right now, it seems like everyone has one eye on the cryptocurrency market...

And with the prices of various digital coins soaring, it's no wonder.

Indeed, it's undeniably an exciting time in the space; with serious investors getting involved and major banks and established institutions moving in, the market is accumulating more and more credibility.

**But amid all the furor, it's easy to miss some of the more traditional opportunities on offer on the outskirts.**

You see, when it comes to the world of cryptocurrency, there isn't just money to be made in the digital currencies themselves.

As we'll explore in this report, in many ways, the technology behind cryptocurrencies offers investors even greater value over the long term, as do the smart companies making strategic moves now to dominate the space in the future.



One such company is **Codebase Ventures** ([CSE:CODE](#) | [OTC:BKLLF](#) | [F:C5BN](#)). A technology investment firm based in Vancouver.

It has been active in the cryptocurrency space since it first came to prominence back in 2016. However, as you'll see, since the market fell back the following year, **Codebase** has

been working somewhat '*under-the-radar*' to prepare for the real boom we're seeing now.

In fact, it has made a number of very clever moves, claiming stakes in several enterprises that will surely benefit from the rising fortunes of cryptocurrencies and the blockchain technology that underpins them.

1

We'll look at how the company has wisely claimed a significant stake in a start-up that may have solved one of blockchain's biggest challenges...

2

We'll see how it has already moved into one of the most exciting new elements of the market – tradable items known as NFTs...

3

And we'll consider the fact that **Codebase** has even acquired the technology required to actually mine cryptocurrencies.



The bottom line is, by focusing on what's driving the cryptocurrency boom and investing in the private companies and start-ups pushing the technology forward...

## **Codebase offers investors a safe and strategic way to expose themselves to the crypto world.**

As you'll see, despite being a more traditional means of investing than putting money into coins themselves, this firm offers the potential for extremely significant returns...



# **CODEBASE**

## **VENTURES INC.**



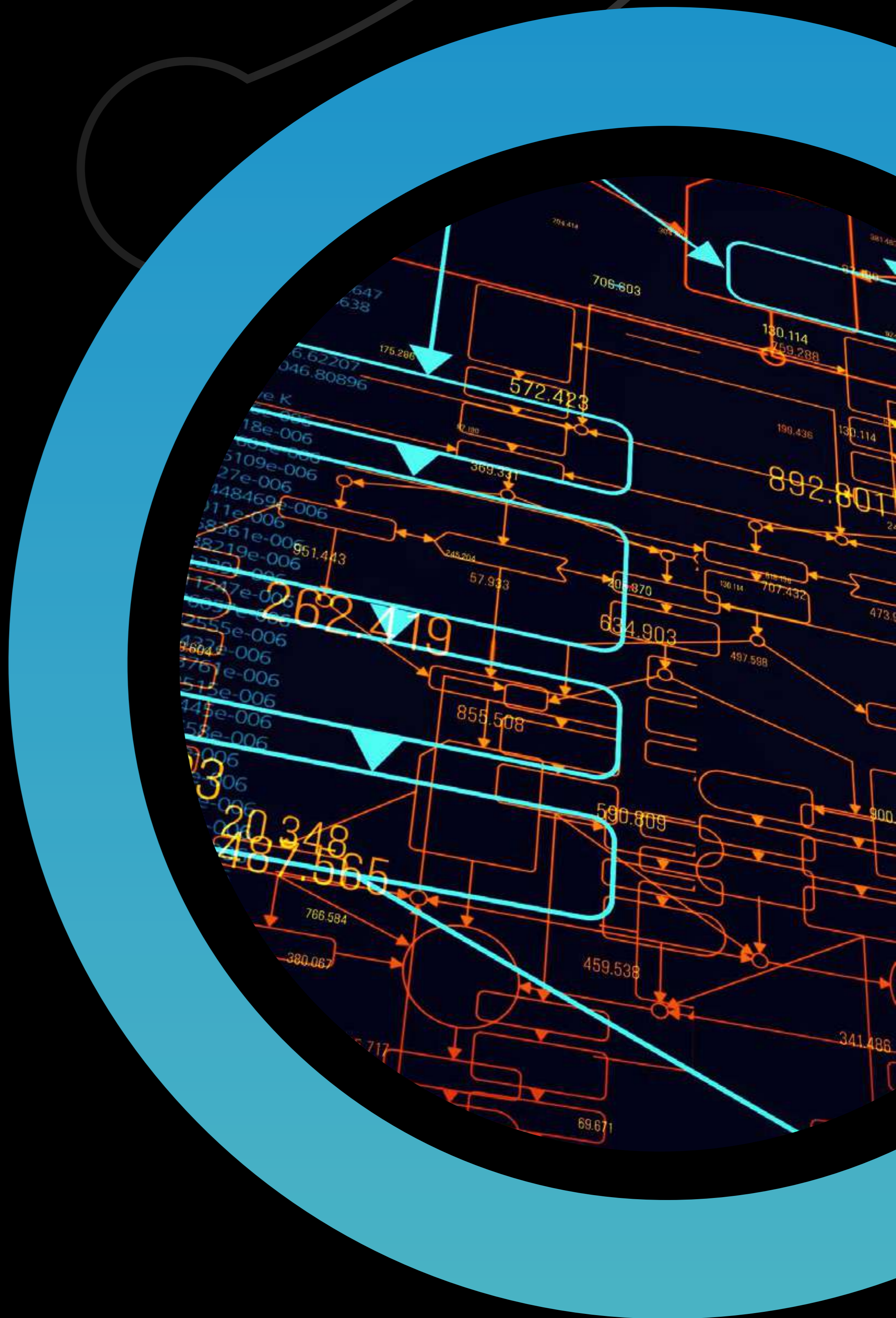
# BLOCKCHAIN – CRYPTO'S MASSIVE LONG-TERM OPPORTUNITY

You only need to look at the fact that the total value of the cryptocurrency market recently surpassed \$2 trillion to know that digital currencies like Bitcoin are on the up.

Of course, we saw a similar rise back in 2016/17. But then, cryptocurrencies soared to new heights only to crash back down again a few months later. The difference is, aside from the sheer height the market has reached this time, it is now attracting not just speculators but serious investors too.

**Now that big banks such as Morgan Stanley and major investors like Elon Musk are weighing into the ring, it seems cryptocurrencies are here to stay.**

Of course, it's exciting to see any financial instrument rallying in the way cryptocurrencies have, and the thought of massively outsized returns in such a short space of time is extremely attractive.





But for more seasoned investors, there is still concern over the unregulated nature of the market.

Many worry that so many of the so-called 'alt-coins' are still destined to fall by the wayside...

And others fret about the fact that many of the biggest gains have been made already...

But more fundamental than any of these worries is the fact that the rise of digital currencies themselves doesn't quite tell the whole story.

**You see, over the long term, the real game-changer here is not likely to be the coins themselves, but the technology that underpins them.**

We're talking, as you might well know, about *blockchain*.

As we'll explore in a moment, this is where the long-term value is to be found...

And this is something **Codebase** is highly aware of.

Having witnessed the first wave back in 2016/17, **Codebase** has since spent its time and money very well. Indeed, as well as hedging in cryptocurrencies itself, it has also invested in a number of blockchain opportunities that are now starting to pay off.

**Codebase** provides smart investors with a much more traditional but still equally exciting way to claim a stake in the cryptocurrency boom through the transformative blockchain technology that underlies it.

So, let's see how...



```
length ? lo[0].initialised
$.each(i.dynamic_filters, o
var o = a.SFO.filter(function
return g.name == _name
});
if (lo.length) l.fx.push(_name
else {
var c = _.filters_options
p = o[0].filters_options
f = deepCompareDumbier(c,
|| l.oc.push(_name);
= deepCompare
```



# BLOCKCHAIN – “THE FOURTH INDUSTRIAL REVOLUTION”

Without a doubt, one of the most exciting enterprises Codebase has a stake in is a private start-up called Arcology that’s developed its own blockchain system.

We’ll dig deeper into Arcology itself shortly. But first, it’s sensible to spend a moment understanding exactly what blockchain technology does and why it presents such an exciting opportunity for investors.

Trouble is, when it comes to trying to get your head around the technology, things can get very complicated very quickly.

**So, it pays to keep things as simple as possible.**

And, at its most basic, a blockchain is just a record of transactions.

That’s simple, sure. But what exactly does it mean?

Well, imagine all the transactions you make at the supermarket. You’ve got bread, vegetables, meat, toiletries...the list goes on.

Now, consider that every purchase you make represents a single transaction.





This list of transactions is usually kept in one centralized place—the supermarket’s computer system, for example. Problem is, anyone could technically access and change that system very easily.

In an online world increasingly concerned about privacy and data protection, a centralized record of transactions isn’t good. It can get hacked, stolen, or worse.

So here’s where blockchain technology comes in.

Instead of all of your supermarket transactions being stored in one place, imagine everyone in the supermarket is given a copy of the list so

they all have a record of those transactions.

In other words, imagine the record of transactions was decentralized – i.e., not held in just one place.

With this decentralized list, it would be impossible to change the details of one of those transactions without everyone else agreeing to change their record, too.

On a very basic level, that’s how blockchain technology works.

It acts as a list—or a *record*—of transactions that are decentralized and is, therefore, harder to hack because it’s not under the control of any one person.





And as well as being more secure, decentralized systems are also much more efficient than centralized ones, more traceable, and completely transparent.

That's why the technology is frequently described as a key driver of "*the fourth industrial revolution*".

Indeed, with the growing importance of data protection and online privacy becoming ever more of an issue, blockchain is the obvious solution.

But there is a challenge.

You see, when you apply blockchain technology to banking, or some other industry where there are thousands of transactions happening every second, the blockchain system can soon become overloaded.

In short, that's what's happening with Ethereum—the blockchain system that is currently the most widely used.

At the moment, the original Ethereum system can only process approximately 20 transactions per second, but something like Visa can handle tens of thousands of transactions per second.

As we say, this is an obstacle blockchain technology must overcome before it truly goes mainstream and is adopted into industries such as banking and health and retail.

**And this is what makes Codebase's stake in Arcology so smart.**

Because, as you'll see, Arcology's own blockchain system solves this problem.



# ARCOLOGY - SOLVING BLOCKCHAIN'S BIGGEST CHALLENGE

As we've seen, the real obstacle to blockchain technology becoming mainstream is its capacity to deal with tens of thousands of transactions a second.

Arcology – the company in which **Codebase** holds a 30% stake with an option to increase to 51% - has designed a system that solves the problem.

*But not only that...*

**The technology is designed in such a way that it can work seamlessly alongside the existing Ethereum blockchain.**

You see, realistically, because it's already so established in the market, Ethereum will remain one of the biggest blockchains. That's just how it is.

But, by ensuring its tech can essentially '*speak*' to Ethereum, Arcology can position itself to sweep up a significant share of the growing sector.

Indeed, the brilliance of the Arcology blockchain system is that—like a more traditional centralized banking system such as Visa—it can handle tens of thousands of transactions per second.



**ARCOLOGY**



Laurent Zhang, the computer scientist behind the breakthrough and the founder of Arcology, has essentially figured out how to connect computers—using a concept known as cluster-computing—to share the workload of the Arcology blockchain system while still ensuring the transactions remain decentralized.

The upshot is, the Arcology blockchain system can record over 30,000 transactions per second—far in excess of Ethereum and other peers.

## Arcology's Key Features



### Scalable

Uses single node clusters that can scale without limits



### Compatible

Completely functional with other blockchain platforms



### Flexible

Suitable for both permissioned and permissionless



### Affordable

Low transaction and storage fees ideal for developers



This allows it to accommodate all of the applications and businesses with requirements simply too demanding for Ethereum.

## It opens up blockchain's full potential.

Not only that, but because it can process so many transactions, it can afford to charge users a much lower price per transaction.

However, as we mentioned before, the really clever move by Zhang has been in making it possible to move applications seamlessly from Ethereum to Arcology.

Think of it like moving things from Apple to Android, and vice versa.

As you can imagine, usually it would be a pain to code for both Apple and Android, so companies would only make a program for one or the other, or spend huge sums adapting it for both.

Arcology offers developers a way to build for both systems, and – in the process – it offers a much cheaper way to access a greater and much faster blockchain.

## Bottom line is, this seamless integration means Arcology doesn't need to 'take over' from Ethereum.

Instead, it can enjoy a nice chunk of its huge market share while also opening the door to blockchain for entirely new industries and applications.

In turn, you can see just how smart a move it is for **Codebase** to buy into the Arcology blockchain. Especially given that testing has already evidenced Arcology's capabilities on the speed, scale, and stability front. It seems it is only a matter of time before the system starts attracting developers who will want to build specifically for it.

Indeed, the company is now preparing for a full-scale Testnet that will allow developers to play around with its capabilities ahead of an official roll-out later in the year.

But the fact is, Arcology is just one of the smart and strategic acquisitions **Codebase** has made recently...



# TURNING DIGITAL CONTENT INTO A TRADABLE ASSET

As you'll no doubt realize already, the opportunity Arcology presents is huge...

There's no question about that.

And as the company's largest investor—with an option to increase its stake—**Codebase** stands to be its biggest beneficiary.

But, as we mentioned in the previous section, Arcology isn't the only way in which the firm is exposed to the crypto rush.

Indeed, after years of quiet observation, **Codebase** has made several further investments to give itself as much exposure to the sector's rise as possible.

The most recent of these was its £100,000 cash injection into InstaCoin, a newly formed UK NFT App technology company.

This UK-based firm—in which **Codebase** now owns a 50% stake—is positioned in a rapidly-growing area of the market known as non-fungible tokens, or “NFTs” for short.

## What are NFTs?

Well, in simple terms, they are digital images, video clips, or artworks authenticated with blockchain technology.

As a paper certificate of authenticity massively increases the value of an original painting...

NFT verification can turn the millions of digital files produced by content creators worldwide every day into unique, valuable, and non-interchangeable items.



## The huge potential of this market has already been evidenced.

For example, after the first ever tweet by Jack Dorsey—the founder of Twitter—was turned into an NFT, it sold for nearly \$3 million.



Likewise, a picture created by a renowned digital artist known as 'Beeple', which itself was verified using NFT technology, fetched a staggering \$69 million price tag when sold by auction house Christie's.

It might well seem incredible that such items can fetch these huge sums, but it just goes to show the huge potential here, especially when even more attractive works are given the NFT treatment.

Indeed, by the end of March, the combined market cap of major NFT projects had already increased by around 1,800% in 2021. And now, many expect this growth to accelerate even further over the coming years.

But what about **Codebase's** play, in the form of InstaCoin?

Well, InstaCoin is exposed to the NFT trend in a particularly unique way.

Indeed, instead of focusing on single, multi-million-dollar projects, InstaCoin is targeting millions of lower-cost NFTs.

The first of its kind, this firm allows users to connect their social media profiles to the blockchain and create instant NFT tokens from their own content.

In turn, their followers and fans can then connect in the open market for immediate sales.

In essence, InstaCoin turns anyone with a smartphone camera into a digital artist, and uses the NFT framework to share in their profits.

And, as the concept takes off, **Codebase's** 50% stake in the firm could become enormously valuable.

Clearly, this is a stake in the future of the blockchain technology we've been looking at. But another key investment **Codebase** has made looks to cover a more fundamental element of the market...



**INSTACOIN**



# DIRECT EXPOSURE TO THE CRYPTO BOOM

**Codebase's** second core investment beyond Arcology is arguably a much simpler one.

Back in January 2021, the firm signed a \$2.5 million deal to acquire infrastructure based in the US that allows it to mine bitcoin.

Several weeks later, the company announced that its machines were being prepared for immediate release to a mining site in upstate New York.

In case you're not too familiar with the jargon just yet, "*mining*" is the process by which very sophisticated computers solve extremely complex computational math problems.

The end result is the creation of an entirely new bitcoin, which then enters circulation.

**Codebase's** entry into this space is, therefore, particularly smart because it offers the firm direct exposure to the surge in the price of bitcoin specifically.

In fact, the infrastructure it has invested in has the capacity to process 9,450 terahashes per second. In layman's terms, that's enough processing power to

enable a significant amount of cryptocurrency mining.

So, where its Arcology and InstaCoin positions hold the potential for enormous medium-to-long-term returns...

**Codebase's** mining operations offer revenue potential in the short-term. Moreover, these revenues could be hugely significant given the rate at which bitcoin is rising in value.

It allows the firm to accelerate the progress of its existing investments and explore entirely new blockchain opportunities while minimizing shareholder dilution.

And it's yet another string to the company's bow as it offers investors a broad-based way of capitalizing on the blockchain boom.





# CODEBASE – AN EARLY OPPORTUNITY TO PLAY THE BLOCKCHAIN BOOM

Many investors—and you might well be included in that number—will want to expose themselves to some cryptocurrencies directly.

With prices continuing to soar as they seem to be doing, that's understandable.

But you'll no doubt also be aware of the risks that come from being entirely exposed to such an unregulated market that is still—*undeniably*—extremely volatile, and where gains can be wiped out as quickly as they're made.

Still, as we've explained to some extent in this report, the fundamentally new blockchain technology that underpins the cryptocurrency market will eventually be adopted by the mainstream.

**Indeed, it's really a case of “when” rather than “if”.**

When it does, some cryptocurrencies will still be traded, while others will have disappeared completely...

But there is no doubt that companies like **Codebase**—who have positioned themselves for the long-term play—are likely to see their fortunes rise exponentially.

Indeed...

- By strategically investing in an entirely new blockchain system itself in the form of Arcology...
- By investing in the exciting and new area of NFTs, which could soon become one of the most valuable elements of the blockchain market...
- And by investing in the fundamental technology needed to actually mine new cryptocurrency and thus generate potentially huge revenue in the short-term...



**Codebase** has clearly set itself up for a bright future as this exciting space continues to develop and grow.

So, yes, invest in cryptocurrencies by all means...

But if you are also looking for a way that you can take advantage of the boom that spreads your risk, diversifies your portfolio, and still retains the regulatory security you seek when it comes to investing...

## **Without a doubt, Codebase offers you that option.**

In fact, there's a sense here that the company presents smart investors with the opportunity to both have your cake and eat it.





# WHY YOU SHOULD ADD **CODEBASE** VENTURES TO YOUR PORTFOLIO TODAY?



Wide-ranging, ground-floor focus on the **enormous long-term opportunity** on offer in blockchain – the technology underlying the crypto boom.



**Largest single investor** in Arcology, a revolutionary new tech company opening up blockchain's full potential.



Arcology approaching launch, with testing already demonstrating its **superior speed and efficiency** compared to peers, as well as its lower cost.



50% stake in InstaCoin, a novel firm approaching the rapidly-growing NFT market in a unique and potentially **very profitable** way.



Under-the-radar, with many portfolio-wide catalysts on the way that could prompt a **rapid share price rerate** to the benefit of early investors.



**\$2.5 million investment** into bitcoin mining, providing direct exposure to soaring cryptocurrency prices.



**Strong balance sheet**, following \$2 million fund raise in January this year.



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